graciela smet

creative technologist in nyc

gracielasmet.com

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education

stanford university
2023 - 2024
M.S. computer science
concentration: human-
computer interaction

stanford university
2019 - 2023
B.S. engineering
concentration: product design

skills

design systems, prototyping,
UI/UX design, service design,
creative problem solving, user
research, game design, front-
end development, creative
coding

Figma, Adobe Suite, Blender,
Fusion 360, Webflow, Notion

React, React Native, NextJS,
Javascript, Typescript, HTML,
CSS, Python, Unity, C, C#, C++,
Firebase, SQL, p5.js, Arduino

experience

dec 2024 - pres

**volunteer full stack developer
@ silk.node**

- helping to build a blogging platform for creative research, moodboarding, and subculture.
- built v0 of live activity feed using Remix SSE
- built v0 of collaborative webs
- building v0 of live chatrooms & communities

aug 2024 - pres

**associate product designer (community)
@ The New York Times**

- primary designer on Moderator, the central tool used to moderate/curate 150,000+ reader comments across 200 stories / week.
- led redesign of Times Picks workflow, introducing new AI model into system to suggest Picks and increase number of picks on story page.
- led design of new tagging feature that empowers moderators to source & surface reader comments to newsroom partners to share insights
- led design of new internal tool centralizing editorial information and enabling daily capacity management of 25-person team across 200 stories a day to increase quality and quantity of conversation on the platform.
- leading design on prototypes for new conversation formats in partnership with newsroom research

jun 2023 - jun 2024

**product design intern (publishing & community)
@ The New York Times**

designed for Ink, the internal design system used across 24+ major tools to serve a 3000+ person newsroom

dec 2024 - aug 2024

**DESIGN 1 course assistant
@ stanford university**

guided students through design thinking fundamentals and techniques in new "Introduction to Design" course, foundational to the newly restructured Design major at the Stanford d.school.

jun 2022 - jun 2023

**kids coding mentor
@ breakout mentors**

mentored beginner students through developing personalized interactive projects in Python and React Native

dec 2020 - nov 2021

**lead UX/graphic designer
@ glimpse sating**

led UI/UX and brand identity for dating app that launched at 5 universities with 3000+ downloads and a 4.5 star rating